



FOR IMMEDIATE RELEASE

Catholic Foundation appoints Josh Diedrich as new Executive Director

GREEN BAY, Wis. (Dec. 7, 2017) – It is with great joy that the Board of Directors of the Catholic Foundation for the Diocese of Green Bay announces the appointment of Josh Diedrich as Executive Director of the Catholic Foundation, effective January 1, 2018. Diedrich succeeds Cindi Brawner, who has held the position since 1997.

“The Board of Directors acknowledges and thanks Cindi tremendously for her leadership and dedication, not only to the Foundation, but to each parish of our Diocese. Her vision has impacted the parishioners in countless ways,” said Lee Kummer, President of the Board of Directors for the Catholic Foundation. “We look forward to working with Josh as we grow the Foundation and increase the positive impact it has on our parishes. He becomes our second Executive Director, having established meaningful and strong relationships with the clergy and parishioners of our Diocese and possessing the skills to expand the awareness of the Foundation throughout our Diocese.”

Cindi Brawner has led the Catholic Foundation as Executive Director since its inception in 1997 under Bishop Robert Banks. Under her leadership, the Catholic Foundation has grown to more than \$90 million while establishing a \$1 million Affordable Housing Institute, over 215 parish funds to support parishes, schools, facilities, ministries and other causes, and a \$1 million tuition-assistance endowment. Nearly \$40 million has been distributed throughout our 16-county diocese in the areas of education, ministry, and social services over the past 20 years.

Brawner’s efforts in stewardship for the Diocese of Green Bay have also earned her the 2015 Bishop William G. Connare Award from the International Catholic Stewardship Conference (ICSC). The award “recognizes for distinguished service those who have been diocesan stewardship and development officers.” Brawner will continue to serve the Catholic Foundation through her work with estate planning and donor relations.

Josh Diedrich started with the Catholic Foundation in 2000 as the Marketing Specialist and became the Assistant Director of the Catholic Foundation and Director of the Bishop’s Appeal in 2003. During his time with the Foundation, Diedrich has been instrumental in helping grow assets from \$5 million to more than \$90 million. His leadership efforts have also allowed the Bishop’s Appeal to successfully reach fund-raising goals for the last ten years, and the annual campaign has grown from \$3.8 million to \$5.9 million annually.

Diedrich is committed to the mission of the Catholic Foundation and has spent much of his professional career serving the needs of the diocese and the many ministries across its 16 counties. Recognizing the direct impact that fundraising and financial stewardship has on our parishes and communities, his dedication to collaboration, building relationships with donors, and strategic thinking allows the Catholic Foundation to look ahead at the next 20 years with hope and joy.

In his new role, Diedrich will be responsible for overseeing all aspects of the Catholic Foundation, which includes all of the annual giving for the diocese, as well as fund development and grant making.

The Catholic Foundation encourages financial stewardship and generosity through faith-based giving. The Foundation focuses on supporting Catholic parishes, schools and ministries through endowment funding. To learn more, please visit www.catholicfoundationgb.org or contact us at 920-272-8123 or catholicfoundation@gbdioc.org.

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Who we are: As friends and followers of Jesus, the Catholic Diocese of Green Bay is devoted to fostering households and communities of discipleship through the mission and ministry of the Catholic Church. We are missionary disciples striving to lead all people to the Kingdom of God. Established in 1868, the diocese is composed of 324,000 Catholics in 16 counties: Brown, Calumet, Door, Florence, Forest, Kewaunee, Langlade, Manitowoc, Marinette, Menominee, Oconto, Outagamie, Shawano, Waupaca, Waushara and Winnebago.

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