



FOR IMMEDIATE RELEASE

Green Bay to host Catholic Media Conference, registration now open

GREEN BAY, Wis. (April 26, 2018) – The Compass, the official newspaper for the Diocese of Green Bay, along with the Greater Green Bay Convention and Visitors Bureau, the City of Green Bay, and the National Shrine of Our Lady of Good Help are thrilled to host the annual Catholic Media Conference for communication professionals throughout the United States and Canada, June 12-15, 2018, at the KI Convention Center, Green Bay. We invite you to watch a welcome video by Bishop David L. Ricken at www.cmctitletown.com.

The Catholic Press Association (CPA) hosts the Catholic Media Conference (CMC) each year, where Catholic journalists, communicators, and those interested in the field come together to share information, learn about the changing industry, and network with each other. With nearly 250 publication members and 600 individual members, member print publications reach 10 million households, plus countless others through digital outlets. The Catholic Media Conference is one of the world's largest gatherings of Catholic communicators.

The keynote will be presented by Dr. Nataša Govekar, Director of the Department of Pastoral Theology, Vatican Secretariat for Communications. She studied Theology and Slovene at the University of Ljubljana, and received her Doctorate in Missiology from the Pontifical Gregorian University, writing her doctoral thesis on "The Transmission Of Faith Through Images." She will also participate in a panel with Bishop David Ricken, Sr. Marie Kolbe Zamora and Julianne Stanz.

Speaker topics include editing and writing, advertising and marketing, communication, design, digital and social media, general interest and more. Please visit www.cmctitletown.com/speakers to view the list of speakers and download the PDF with topics.

Online registration is now open through May 23, 2018, and onsite registration opens June 12, 2018 (additional \$50). All are welcome to attend, including members of the local media, communication professionals, CPA members, non-members, and parish and school attendees. One or two day event passes and individual event passes are available. Please visit www.cmctitletown.com/registration to register and learn more. *Media coverage is welcome; contact Justine Lodl at 920-272-8213 for credentials.*

Full registration includes:

- Tuesday: Opening reception and tour of Lambeau Field with welcome by Fr. James Baraniak, Chaplain for the Green Bay Packers and Wayne Larivee, sports announcer for the Green Bay Packers
- Wednesday: Mass, wine and food pairing at the National Shrine of Our Lady of Good Help, Champion
- All sessions and lunch on Wednesday, Thursday and Friday
- Choice of banquet: Thursday Gabriel Awards or Friday Catholic Press Awards

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Who we are: As friends and followers of Jesus, the Catholic Diocese of Green Bay is devoted to fostering households and communities of discipleship through the mission and ministry of the Catholic Church. We are missionary disciples striving to lead all people to the Kingdom of God. Established in 1868, the diocese is composed of 324,000 Catholics in 16 counties: Brown, Calumet, Door, Florence, Forest, Kewaunee, Langlade, Manitowoc, Marinette, Menominee, Oconto, Outagamie, Shawano, Waupaca, Waushara and Winnebago.

Contact: Justine Lodl, director of communications, at 920-272-8213 or jlodl@gbdioc.org; or Sarah Bradford, communications coordinator, at 920-272-8209 or sbradford@gbdioc.org.

Celebrating 150 years of making disciples in the Diocese of Green Bay.