



Parish Mission Planning Priority, Goal and Project Best Practice Examples

S.M.A.R.T Goal preferred form is: (Specific, Measurable, Attainable, Relevant, Time bound).

“To [achieve] by [measurable amount] by [doing] over/within [time].”

E.g., “To [increase school enrollment] by [15%] by [giving talks at..., targeting pre-school parents by..., appealing to public-school parents by..., etc.] over [the next 24 months].”

Urban Fox Valley Parish

Priority: Young Adults – Engagement/Growth

Goal: Increase connections and participation of young adults by 20% over the next 18 months.

Project 1: Create 3-4 annual young adult events aligned to young adult local interests.

Project 2: Intentional invitations to young adults (those attending the events) into active service in variety of liturgical ministries.

Priority: Abundant Sundays – Enhance/Grow

Goal: Increase Mass attendance by 20% over the next 24 months by creating a deeper liturgical experience.

Project 1: Provide “mini” liturgical catechesis moments just prior and just after Mass.

Project 2: Establish fellowship and welcoming opportunities at all weekend Masses.

Goal: Increase the number of volunteers serving in liturgical ministries by 25% over the next 12 months.

Project 1: Provide liturgical catechesis for existing and new volunteer ministers

Rural Northern Parish

Priority: Evangelization – Engagement/Growth

Goal: By the end of 2019, re-register minimum of 25% of prior registered households living in the Parish community.

Priority: Evangelization – Engagement/Growth

Goal: Reach out to estimated 23% of non-registered Catholics in the community by Dec 2020 through personal contact.



Rural Northern Parish

Priority: Evangelization – Engagement/Growth

Goal: *To increase Mass attendance by 10% in the next 3 years by making parish life more interesting through analyzing Mass times, survey RE parents (Youth Mass)*

Project 1: Develop another choir, organize guest speakers and guest musicians.

Goal: *To Increase 10 new volunteers involvement by creating an evangelization program by Dec 2020.*

Urban Fox Valley Parish

Priority: Collaborative Leadership – Community Impact

Goal: *To develop a collaborative environment between parish, school and community by enhancing communication and implementing 2 to 4 new joint community outreach opportunities within the 2019-2020 school year.*

Goal: *By January 2020 increase the current number of Care Ministers by 15%.*

Rural Southern Parish

Priority: Evangelization – Engagement/Growth

Goal: *To increase Mass attendance by 30% over the next two years, aiming for a return of average Mass attendance of 300 by creating a new hospitality ministry “Invitation Team.”*