



Catholic Foundation

for the Diocese of Green Bay, Inc.

FOR IMMEDIATE RELEASE

Bishop's Appeal campaign to launch Feb. 6-7 to benefit diocesan ministries

GREEN BAY, Wis. (Feb. 4, 2021) – Beginning this weekend, Bishop David L. Ricken will invite the nearly 100,000 Catholic families across the Diocese of Green Bay to consider making a gift to the Bishop's Appeal, which supports the ministries of the larger Church of Green Bay. The theme for 2021 is "We Rise Again."

To view the 2021 Bishop's Appeal message from Bishop Ricken, please visit:

www.catholicfoundationgb.org/video.

"This might be the most important Bishop's Appeal in the last few generations," shared Bishop Ricken. "If the pandemic has taught us anything, it has taught us that the world needs the Catholic Church now more than at any point in our lifetimes; it needs the love of Jesus. As Catholics, we are being called to rise up and bring that love to our neighbors and communities."

"When someone makes a gift, they share our Lord's love with thousands of people throughout 16 counties of the Diocese of Green Bay," said Tammy Danz, Director of the Bishop's Appeal. "Your gift to the Appeal provides tools to teachers at Catholic schools and faith formation programs. Those in need of mental health counseling are able to receive help through the services provided by Catholic Charities. Through these beautiful acts of charity as a Church we can rise again."

It is through the ministries of the Church that we walk with people on life's journey and inspire disciples throughout the Diocese of Green Bay. Please prayerfully consider making a pledge to this year's Bishop's Appeal. In the next week, parishioners will receive a letter from Bishop Ricken, inviting them to make a gift, or they can make a gift through the Catholic Foundation online at www.catholicfoundationgb.org/give.

Gifts to the Bishop's Appeal help:

- *Catholic Charities & Living Justice* extends social service programs to people who are struggling most in life. Included are mental health counseling; family strengthening programs; adoption and pregnancy counseling to assist birth parents, adoptive couples and people with unplanned pregnancies; budget counseling; and more. The Living Justice ministry advocates and supports pro-life activities.
- *Education, Catholic Schools & Families* shares our Catholic teachings with people of all ages.
- *Parish Life & Evangelization* focuses on young adult discipleship and formation and adult faith formation, while guiding people closer to Christ through prayer and worship.
- *Discipleship & Leadership Formation* trains and forms deacons and pastoral leaders.
- *The Compass newspaper* publishes news and information about our Church and the Catholic faith.

Gifts to the Bishop's Appeal are accepted year round. The funds are used, without exception, to support the ministries and services to thousands in need through the Diocese's 16-county area. For more information, visit www.catholicfoundationgb.org/bishops-appeal.

For more than 20 years, the Catholic Foundation has been impacting lives within the 16 counties of northeastern Wisconsin which make up the Diocese of Green Bay. During this time, the Foundation has distributed more than \$50 million to support Catholic schools, parishes and other Catholic organizations. The

Catholic Foundation encourages financial stewardship and generosity through faith-based giving. The Foundation focuses on supporting Catholic parishes, schools and ministries through endowment funding. To learn more, please visit www.catholicfoundationgb.org or contact us at 920-272-8197 or catholicfoundation@gbdioc.org.

###

Catholic Foundation Contact: Josh Diedrich, Executive Director, at 920-272-8197 or jdiedrich@gbdioc.org; or Tammy Danz, Bishop's Appeal Director, at 920-272-8123 or tdanz@gbdioc.org.

Diocese of Green Bay Media Contact: Justine Lodl, director of communications, at 920-272-8213 or jlodl@gbdioc.org; or Sarah Gietman, communications coordinator, at 920-272-8209 or sgietman@gbdioc.org.