THE GREEN BAY CATHOLIC COMPASS, INC.

FINANCIAL STATEMENTS

YEARS ENDED JUNE 30, 2023 AND 2022



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INDEPENDENT AUDITORS' REPORT

Board of Directors The Green Bay Catholic Compass, Inc. Green Bay, Wisconsin

Report on the Audit of the Financial Statements *Opinion*

We have audited the accompanying financial statements of The Green Bay Catholic Compass, Inc., which comprise the statements of financial position as of June 30, 2023 and 2022, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Green Bay Catholic Compass, Inc. as of June 30, 2023 and 2022, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of The Green Bay Catholic Compass, Inc. and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about The Green Bay Catholic Compass, Inc.'s ability to continue as a going concern for one year after the date the financial statements are available to be issued.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due
 to fraud or error, and design and perform audit procedures responsive to those risks. Such
 procedures include examining, on a test basis, evidence regarding the amounts and disclosures
 in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit
 procedures that are appropriate in the circumstances, but not for the purpose of expressing an
 opinion on the effectiveness of The Green Bay Catholic Compass, Inc.'s internal control.
 Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about The Green Bay Catholic Compass, Inc.'s ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audits.

CliftonLarsonAllen LLP

Clifton Larson Allen LLP

Oshkosh, Wisconsin October 2, 2023

THE GREEN BAY CATHOLIC COMPASS, INC. STATEMENTS OF FINANCIAL POSITION JUNE 30, 2023 AND 2022

	2023			2022		
ASSETS						
Interest in Cash	\$	269,728	\$	205,633		
Accounts Receivable, Net of Allowance for Doubtful Accounts of \$8,000		54,938		15,066		
Prepaid Expenses		34,930 444		13,000		
Investments		108,975		250,318		
Total Assets	\$	434,085	\$	471,017		
LIABILITIES AND NET ASSETS						
LIABILITIES						
Accounts Payable	\$	6,351	\$	4,773		
Accrued Expenses		18,332		37,279		
Deferred Revenue		46,343		57,068		
Total Liabilities		71,026		99,120		
NET ASSETS						
Without Donor Restrictions		316,743		322,442		
With Donor Restrictions		46,316		49,455		
Total Net Assets		363,059		371,897		
Total Liabilities and Net Assets	\$	434,085	\$	471,017		

THE GREEN BAY CATHOLIC COMPASS, INC. STATEMENT OF ACTIVITIES YEAR ENDED JUNE 30, 2023

DEVENUES AND SUPPORT		hout Donor estrictions	th Donor strictions	Total		
REVENUES AND SUPPORT Sales Cost of Sales Gross Margin	\$	551,242 (228,116) 323,126	\$ <u>-</u>	\$	551,242 (228,116) 323,126	
Bishop's Appeal Grant Contributions of Cash and Other Financial		100,000	-		100,000	
Assets Contributions - Employee Retention Credit Fundraising, Net of Expenses of \$2,980		2,000 44,195 22,012	50,337 - -		52,337 44,195 22,012	
Net Assets Released From Restrictions: Subscriptions Assistance Total Revenues and Support		53,476 544,809	(53,476) (3,139)		541,670	
EXPENSES						
Salaries and Wages Personnel Benefits Other Personnel Costs Purchased Services Facilities, Buildings, and Grounds Office		251,214 107,556 4,850 158,950 26,400 10,195	- - - -		251,214 107,556 4,850 158,950 26,400 10,195	
Total Expenses		559,165			559,165	
Revenues and Support in Deficit of Expenses		(14,356)	(3,139)		(17,495)	
OTHER CHANGE IN NET ASSETS Investment Return		8,657	 		8,657	
CHANGE IN NET ASSETS		(5,699)	(3,139)		(8,838)	
Net Assets - Beginning of Year		322,442	 49,455		371,897	
NET ASSETS - END OF YEAR	\$	316,743	\$ 46,316	\$	363,059	

THE GREEN BAY CATHOLIC COMPASS, INC. STATEMENT OF ACTIVITIES YEAR ENDED JUNE 30, 2022

REVENUES AND SUPPORT Sales Cost of Sales		hout Donor estrictions	th Donor strictions	Total	
		579,030 (279,725)	\$ - -	\$	579,030 (279,725)
Gross Margin		299,305	-		299,305
Bishop's Appeal Grant Contributions of Cash and Other Financial		227,427	-		227,427
Assets		2,011	57,471		59,482
Contributions - Loan Forgiveness Net Assets Released From Restrictions:		80,948	-		80,948
Subscriptions Assistance		51,550	(51,550)		-
Total Revenues and Support		661,241	5,921		667,162
EXPENSES					
Salaries and Wages		328,975	-		328,975
Personnel Benefits		116,016	-		116,016
Other Personnel Costs		2,910	-		2,910
Purchased Services		134,382	-		134,382
Facilities, Buildings, and Grounds		26,400	-		26,400
Office		13,763			13,763
Total Expenses		622,446	 <u>-</u>		622,446
Revenues and Support in Excess of Expenses		38,795	5,921		44,716
OTHER CHANGE IN NET ASSETS Investment Return		318			318
CHANGE IN NET ASSETS		39,113	5,921		45,034
Net Assets - Beginning of Year		283,329	43,534		326,863
NET ASSETS - END OF YEAR	\$	322,442	\$ 49,455	\$	371,897

THE GREEN BAY CATHOLIC COMPASS, INC. STATEMENTS OF CASH FLOWS YEARS ENDED JUNE 30, 2023 AND 2022

	2023			2022		
CASH FLOWS FROM OPERATING ACTIVITIES		_				
Cash Received from Contributors	\$	177,329	\$	286,909		
Cash Received from Contributors - Employee Retention Credit		44,195		-		
Cash Received from Subscribers,						
Advertisers, and Others		500,645		575,698		
Cash Paid to Suppliers		(425,507)		(452,221)		
Cash Paid to and on Behalf of Employees		(382,567)		(446,061)		
Net Cash Flows From Operating Activities		(85,905)		(35,675)		
CASH FLOWS FROM INVESTING ACTIVITY						
Proceeds from Sales of Investments		150,000		-		
NET CHANGE IN INTEREST IN CASH		64,095		(35,675)		
Interest in Cash - Beginning of Year		205,633		241,308		
INTEREST IN CASH - END OF YEAR	\$	269,728	\$	205,633		
RECONCILIATION OF CHANGE IN NET ASSETS TO						
NET CASH FLOWS FROM OPERATING ACTIVITIES						
Change in Net Assets	\$	(8,838)	\$	45,034		
Adjustments to Reconcile Change in Net Assets to Net						
Cash Flows From Operating Activities:						
Investment Return		(8,657)		(318)		
Changes in Certain Assets and Liabilities:						
Accounts Receivable		(39,872)		(2,546)		
Prepaid Expenses		(444)		-		
Accounts Payable		1,578		2,049		
Accrued Expenses		(18,947)		1,840		
Deferred Revenue		(10,725)		(786)		
Refundable Advance		<u>-</u>		(80,948)		
Net Cash Flows From Operating Activities	\$	(85,905)	\$	(35,675)		

NOTE 1 PRINCIPAL ACTIVITY

The Green Bay Catholic Compass, Inc. (the Compass) is a nonprofit corporation organized under the laws of the state of Wisconsin for the publication of a newspaper for the purpose of advancing the interest of the Roman Catholic Church in the Diocese of Green Bay.

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Interest in Cash

The Compass participates in a pooled cash account with an interdiocesan entity. This account sweeps daily to a zero balance. The total of the pooled cash account, at times, may exceed federally insured limits. The Compass has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk on cash.

Accounts Receivable

The majority of Compass accounts receivable is due from private parties within the Diocese region. Accounts receivable are due within 30 days or according to separately stated terms and are stated as amounts due, net of allowance for doubtful accounts. The Compass provides an allowance for doubtful accounts equal to the estimated uncollectible amounts. The estimate is based on historical collection experience and a review of the current status of accounts receivable.

Investments

Investments are generally recorded at fair value based upon quoted market prices, when available, or estimates of fair value. Investment income or loss and unrealized gains or losses are included in the accompanying statements of activities as increases or decreases in net assets without donor restrictions unless the income or loss is restricted by donor or law.

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Property and Equipment

Property and equipment is stated at cost, if purchased, or fair market value at date of the gift, if donated. All acquisitions of property in excess of \$5,000 and equipment in excess of \$1,000 and all expenditures for improvements and betterments that materially prolong the useful lives of assets are capitalized. Maintenance, repairs, and minor improvements are expensed as incurred. When assets are retired or otherwise disposed of, their costs and related accumulated depreciation are removed from the accounts and resulting gains or losses are included in income.

Property and equipment, which is made up entirely of computer equipment, is depreciated using the straight-line method over an estimated useful life of three years.

Impairment of Long-Lived Assets

The Compass reviews long-lived assets, including property and equipment, for impairment whenever events or changes in business circumstances indicate that the carrying amount of an asset may not be fully recoverable. An impairment loss would be recognized when the estimated future cash flows from the use of the asset are less than the carrying amount of that asset. To date, there have been no such losses.

Deferred Revenue

Revenues and deposits applying to services to be rendered in future periods are recorded as deferred revenue when received and reflected as revenue in the year when the revenues are earned or services are provided.

Net Assets

Net assets, revenues, gains, and losses are classified based on the existence or absence of donor or grantor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

Net Assets Without Donor Restrictions – Net assets available for use in general operation and not subject to donor (or certain grantor) restrictions.

Net Assets With Donor Restrictions – Net assets subject to donor- (or certain grantor-) imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Revenue Recognition

Advertising and subscription revenues are recognized in the month the periodicals are published. Unearned revenues from advertising and subscriptions are reflected as deferred revenue on the statements of financial position and were as follows at June 30:

Revenue from advertising and subscriptions is recognized over time and totaled \$551,242 and \$579,030 during the years ended June 30, 2023 and 2022, respectively.

The timing of revenue recognition, billings, and cash collections results in receivables. Net accounts receivable for advertising and subscriptions were as follows at June 30:

Contribution Recognition

Contributions are recognized when cash, securities or other assets, an unconditional promise to give, or notification of a beneficial interest is received. Conditional promises to give are not recognized until the conditions on which they depend have been substantially met.

All donor-restricted contributions are reported as increases in net assets with donor restrictions. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statements of activities as Net Assets Released from Restrictions.

Grants from the government are recognized when all condition of such grants are fulfilled or there is reasonable assurance that they will be fulfilled. During 2023, the Compass received Employee Retention Credit (ERC) funding from the Internal Revenue Service in the amount of \$44,195 in compliance with the program.

Grants related to this program are included in Contributions – Employee Retention Credit on the statement of activities. The Compass recognized \$44,195 of contributions related to performance requirements being met and costs being incurred in compliance with the program during the year ended June 30, 2023.

In connection with its annual budget process, the Compass is made aware of an estimated grant for its support from The Catholic Foundation for the Diocese of Green Bay, Inc. (the Foundation). Management does not consider this estimated grant as an unconditional promise to pay by the Foundation. The grant is recorded as revenue in the year in which it is actually received.

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Refundable Advance

The Compass received proceeds in the amount of \$80,948 to fund payroll, rent, utilities, and interest on mortgages and existing debt through the Paycheck Protection Program (the PPP Loans) during the year ended June 30, 2021. The PPP Loan may be forgiven by the U.S. Small Business Administration (SBA) subject to certain performance barriers, as outlined in the loan agreements and the CARES Act.

The Compass classified the loan as a PPP grant for accounting purposes. The Compass recognized contributions of \$80,948 related to this agreement during the year ended June 30, 2022, which represents the portion of the PPP Loan funds for which the performance barriers have been met. Management believes the Compass has satisfied the performance barriers attributable to the PPP Loan proceeds and, on November 9, 2021, the Compass received formal notification from the SBA that the full amount of the PPP Loan had been forgiven.

The SBA may review funding eligibility and usage of funds for compliance with program requirements based on dollar thresholds and other factors. The amount of liability, if any, from potential noncompliance cannot be determined with certainty; however, management is of the opinion that any review will not have a material adverse impact on the Compass' financial position.

Shipping and Handling Costs

Shipping and handling costs charged to customers have been included in sales. Shipping and handling costs incurred by the Compass have been included in cost of sales.

Tax-Exempt Status

The Compass has received notification that it qualifies as a tax-exempt organization under Section 501(c)(3) covered by the U.S. Internal Revenue Service (IRS) group exemption letter of the United States Conference of Catholic Bishops and corresponding provisions of state law and, accordingly, is not subject to federal or state income taxes.

The Compass incurred no unrelated business income tax for the years ended June 30, 2023 and 2022.

Accounting Standards Update

In February 2016, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update 2016-02, *Leases* (ASC 842). The new standard increases transparency and comparability among organizations related to leasing activities. Under the standard, disclosures are required to meet the objective of enabling users of financial statements to assess the amount, timing, and uncertainty of cash flows arising from leases. Implementation of the new standard did not result in material changes to amounts reported in the financial statements. The Compass adopted the requirements of the guidance effective July 1, 2022 and has elected to apply the provisions of this standard to the beginning of the period of adoption, with certain practical expedients available. The Compass has elected to adopt the package of practical expedients available in the year of adoption.

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Accounting Standards Update

The Compass has no long-term leases that would require the recognition of right-of use (ROU) assets and lease liabilities on the statements of financial position. Therefore, the standard has no impact on the statements of financial position, activities, or cash flows.

Subsequent Events

In preparing these financial statements, the Compass has evaluated events and transactions for potential recognition or disclosure through October 2, 2023, the date the financial statements were available to be issued.

NOTE 3 LIQUIDITY AND AVAILABILITY

The Compass regularly monitors liquidity required to meet its operating needs, liabilities, and other obligations as they become due. Financial assets available for general expenditure, that is, without donor or other restrictions limiting their use, within one year of the statement of financial position date, comprise the following at June 30:

	 2023		2022	
Interest in Cash	\$ 269,728	\$	205,633	
Accounts Receivable	54,938		15,066	
Investments	 108,975		250,318	
Subtotal	 433,641		471,017	
Less: Donor-Restricted Net Assets	 (46,316)		(49,455)	
Total Financial Assets Available for General		· ·		
Expenditure	\$ 387,325	\$	421,562	

NOTE 4 INVESTMENTS

Investments are held by St. Francis Xavier Investment Corp. (St. Francis Xavier Corp.), an interdiocesan entity. The Compass' investments consist of \$108,975 and \$250,318 interests in St. Francis Xavier Corp.'s treasury money market fund at June 30, 2023 and 2022, respectively. The treasury money market fund has a daily redemption frequency, a 30-day termination notice period, and is intended to be utilized by intermediate and short-term money.

As defined by current authoritative guidance, fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. In determining fair value, the Compass uses various valuation methods including the market, income, and cost approaches. The assumptions used in the application of these valuation methods are developed from the perspective of market participants pricing the asset or liability. Inputs used in the valuation methods can be either readily observable, market corroborated, or generally unobservable inputs. Whenever possible, the Compass attempts to utilize valuation methods that maximize the use of observable inputs and minimize the use of unobservable inputs.

NOTE 4 INVESTMENTS (CONTINUED)

The fair value hierarchy ranks the quality and reliability of the information used to determine the fair values. Assets and liabilities measured, reported, and/or disclosed at fair value will be classified and disclosed in one of the following three categories:

Level 1 – Quoted market prices in active markets for identical assets or liabilities.

Level 2 – Observable market based inputs or unobservable inputs that are corroborated by market data.

Level 3 – Unobservable inputs that are not corroborated by market data.

The table below presents the balances of assets measured at fair value on a recurring basis at June 30:

	2023								
	Lev	vel 1		Level 2	Lev	el 3		Total	
St. Francis Xavier Corp. Treasury Money Market				_					
Fund	\$	-	\$	108,975	\$	-	\$	108,975	
		2022							
	Lev	vel 1		Level 2	Lev	el 3		Total	
St. Francis Xavier Corp. Treasury Money Market									
Fund	\$	-	\$	250,318	\$	-	\$	250,318	

The fair value of the investments in the treasury money market fund has been estimated using the net asset value per share of the fund as determined by the fund administrator. The fund is valued on a daily basis.

NOTE 5 FUNCTIONAL CLASSIFICATION OF EXPENSES

The financial statements report certain categories of expenses that are attributed to more than one program or supporting function. Therefore, expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated include facilities, buildings, and grounds, which is allocated on a square footage basis, while the remaining natural expense categories are allocated on the basis of estimates of time and effort.

Expenses by function for the years ended June 30 are as follows:

	2023							
	Program		Management					_
		Services	and	l General	Fun	ndraising		Total
Salaries and Wages	\$	240,559	\$	10,655	\$	-	\$	251,214
Personnel Benefits		103,947		3,609		-		107,556
Other Personnel Costs		4,850		-		-		4,850
Purchased Services		170,133		28,824		-		198,957
Rent		26,400		-		-		26,400
Office		198,304		-		-		198,304
Fundraising Expenses		-		-		2,980		2,980
Total Expenses by Function		744,193		43,088		2,980		790,261
Less: Expenses Included with								
Revenues on the Statements								
of Activities:								
Cost of Sales		(228,116)		-		-		(228,116)
Cost of Direct Benefit to Donors		-		-		(2,980)		(2,980)
Total Expenses Included in								
the Expenses Section on								
the Statements of Activities	\$	516,077	\$	43,088	\$		\$	559,165
					22			
		Program		nagement				
		Services		l General		ndraising		Total
Salaries and Wages	\$	318,990	\$	9,985	\$	-	\$	328,975
Personnel Benefits		112,387		3,629		-		116,016
Other Personnel Costs		2,910		-		-		2,910
Purchased Services		142,740		27,984		-		170,724
Rent		26,400		-		_		26,400
Office		257,146						257,146
Total Expenses by Function		860,573		41,598		-		902,171
Less: Expenses Included with								
Revenues on the Statements								
of Activities:								
Cost of Sales		(279,725)						(279,725)
Total Expenses Included in								
the Expenses Section on								
the Statements of Activities	\$	580,848	\$	41,598	\$	-	\$	622,446
								-

NOTE 6 RETIREMENT PLAN

The Compass participates in the Catholic Diocese of Green Bay Employees' Retirement Plan. The defined contribution retirement plan covers most lay employees. The vesting period of the plan is six months. Contributions are 9% of an employee's wages and are made each pay period. Retirement plan expense was \$22,973 and \$29,630 for the years ended June 30, 2023 and 2022, respectively.

NOTE 7 LEASES

The Compass leases certain office space and equipment under operating lease agreements with another diocesan entity on a month-to-month basis. Total rent expense was \$26,400 for the years ended June 30, 2023 and 2022.

NOTE 8 INTERDIOCESAN TRANSACTIONS

The Compass was a party to various transactions with other diocesan corporations during the years ended June 30, 2023 and 2022. Total revenues and support from other diocesan corporations were \$251,664 and \$393,017 for the years ended June 30, 2023 and 2022, respectively, and relate to donations, advertising, and subscriptions. The revenues from other diocesan corporations constitute a substantial portion of the Compass' total revenues for the years ended June 30, 2023 and 2022. Total expenses paid to other diocesan corporations were \$202,778 and \$198,223 for the years ended June 30, 2023 and 2022, respectively, and relates to administrative and support services.

NOTE 9 NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions are restricted for the following purposes as of June 30:

	2023		2022		
Subject to Expenditure for Specified Purpose:		_	' <u>'</u>	_	
Subscriptions Assistance	\$	33,534	\$	41,497	
Compass in the Classroom		69		26	
Homeless Shelter		4,158		-	
Prison Ministry		8,555		7,932	
Total Net Assets With Donor Restrictions	\$	46,316	\$	49,455	

